



netwatch  
North America

# Security in Store

Proactive Video Monitoring  
for Retail and Shopping Centers

# You can't protect your business all the time, but we can...

## Securing Retail Stores and Shopping Centers

From stand-alone stores to multi-tenant shopping centers, retail businesses are a prime target for criminal activities, such as loitering, theft, and vandalism. Retail properties are difficult to secure after-hours due to the many areas that need protection, such as storefronts, entries and exits, loading areas, back alleys, rooftops, and parking garages.

The cost of replacing stolen inventory and repairing damaged property affects the bottom line and can discourage customers from frequenting stores. Loss prevention professionals and property managers are tasked with the difficult job of finding solutions to minimize these threats and ensure the security and safety of their staff, inventory, and property.

Two traditional solutions often utilized to minimize these threats to retail properties are deploying a video surveillance system and hiring guard services. While video surveillance may provide situational awareness, it can only document crime not prevent it. Additionally, guard services and drive-by patrols are limited in their effectiveness. After-hours guards are expensive. They may not be in the right place at the right time to handle an incident and are often only trained to respond to incidents, not prevent them.

To minimize threats and liability to their business, property owners and managers need a highly effective, cost-efficient and proactive solution to prevent criminal activity before it can even occur.

## Why Netwatch Proactive Video Monitoring?



24/7 Video Monitoring



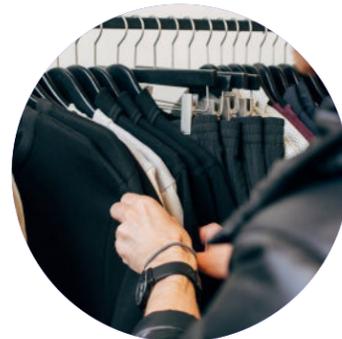
Augment Guard Services



Liability Protection



Audio/Visual Deterrents



Video surveillance only records events as they happen. By the time you become aware of the crime, the damage is done. Netwatch Proactive Video Monitoring provides peace of mind knowing your commercial property is safe and secure no matter how large.

If your site perimeter is breached, an intervention specialist at one of our US-based monitoring centers addresses the intruders with a live audio warning. This live, real-time audio intervention has demonstrated a 98% efficacy rate in deterring crimes. Our software ensures that verified threats are transmitted within seconds to our state-of-the-art monitoring centers, allowing our intervention specialists to intervene before any crime is committed.

Netwatch Proactive Video Monitoring has prevented over **100,000** crimes to date and is aligned to the unique requirements of retail businesses.

Our innovative solution provides **24/7** protection, preventing crimes before they occur.



[netwatchusa.com](http://netwatchusa.com)

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