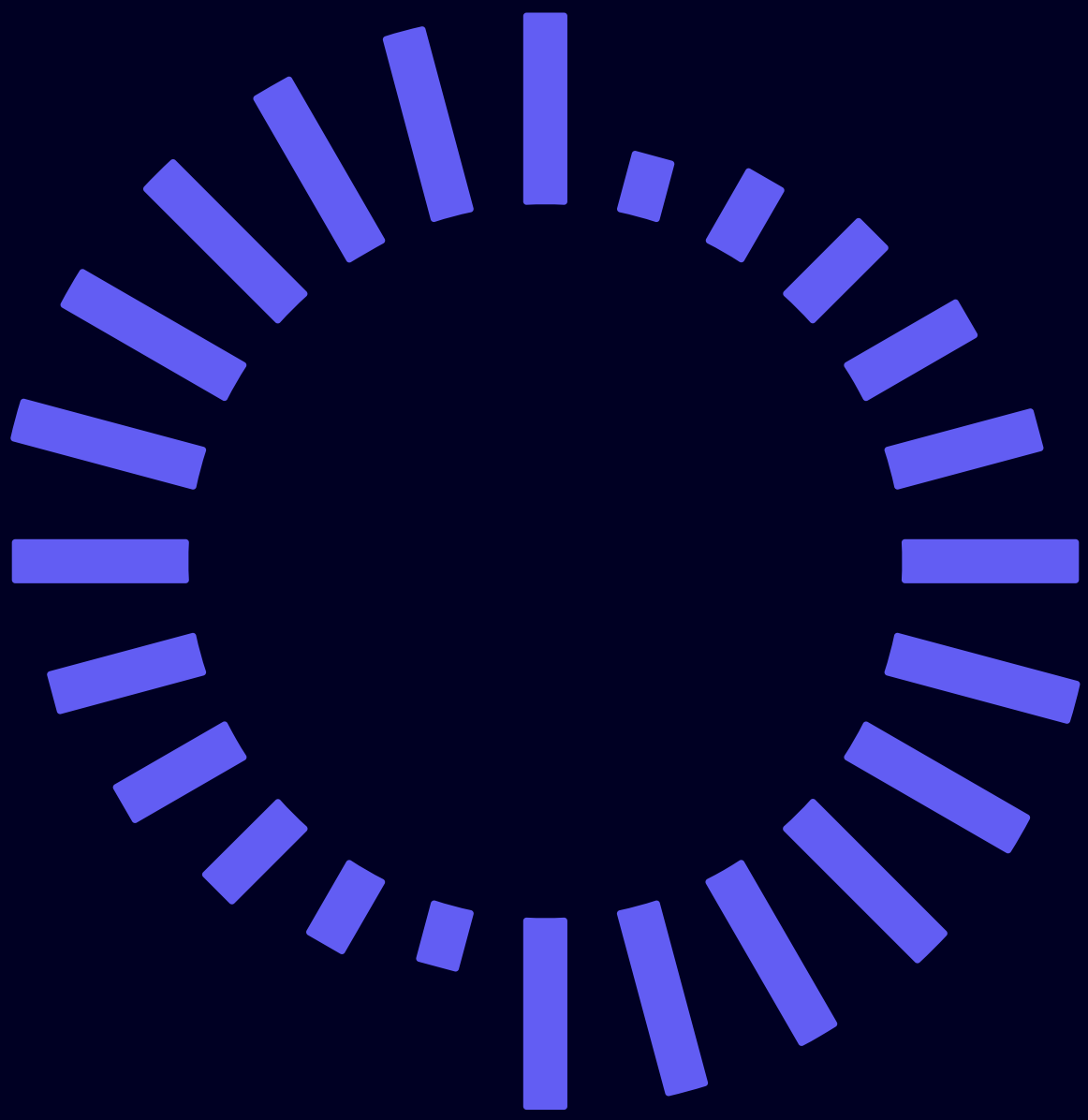
Proactive Video Monitoring

Prevent crimes before they happen



netwatch
North America

Traditional video monitoring doesn't prevent crimes

Traditional video monitoring typically reacts to incidents in two ways: by either responding to an alarm that has been triggered, or investigating post-incident and providing forensic data. While these are both valuable services, neither of them can actually prevent crimes from occurring.

Prevent crimes before they happen with Proactive Video Monitoring

Why Proactive Video Monitoring is different

It's proactive, so that action can be taken in advance of an incident. This allows our team of expertly trained intervention specialists at our state-of-the-art monitoring centers to intervene before a crime occurs, effectively preventing it from being committed. The intelligent detection solution delivers 24/7/365 protection, reducing the need to hire security guards, while improving the ability to monitor and respond to potential threats. PVM provides an effective and cost-efficient way to protect your people, property, and assets.

Our purpose-built platform consists of three major components:

Intelligent Software

Our purpose-built software to deter and prevent crimes, featuring machine learning to filter out nuisance alarms

Web and Mobile Apps

Self-service web and mobile apps to add video monitoring functionality

Proactive Video Monitoring

Provided by a team of highly-trained, US-based intervention specialists in two geo-diverse locations

Netwatch Proactive Video Monitoring benefits

- **24/7 intelligent proactive monitoring**
- **Real-time detection and intervention with live audio warnings**
- **False alarm reduction**
- **Intelligent video analytics for both intrusion and anti-loitering events**
- **75% cost savings over physical security guards**
- **Incident reporting within 24 hours**

How Proactive Video Monitoring works

Monitor.
Intervene.
Report.

1 **Intelligent software DETECTS a threat**

The Netwatch Platform connects to your video surveillance system, proactively monitoring your premises searching for any unauthorized movement. Once unauthorized activity is detected, within seconds, an alert is sent to an intervention specialist at the monitoring center.

2 **An expert ASSESSES and VERIFIES the threat**

Once alerted, our highly-trained agents at one of our state-of-the-art monitoring centers swiftly evaluate the situation over a live video feed, determining the threat level and appropriate action.

3 **A security specialist INTERVENES**

Our US-based intervention specialist speaks directly to the intruder with a live audio warning advising they leave the premises immediately. Hearing this personalized warning makes it clear to the criminal that they are being watched and recorded on video. In 98% of cases, this stops the criminal activity from proceeding.

4 **The appropriate keyholder(s) RESPONDS to incident**

In addition to the live audio warnings, intervention specialists also follow a set of policy-based protocols set forth by the customer to launch the proper response. Depending on the situation, this may be to notify law enforcement, alert the keyholders or take another action. With the corrective actions set into motion, the specialist will remain in video and audio contact with the incident until the site has been fully secured.

5 **REPORTS are issued within 24 hours**

Within 24 hours of an incident, a detailed, step-by-step account of the incident is automatically emailed to key stakeholders and available for download within the Netwatch Web and Mobile Apps for added convenience. These reports play an integral role in providing mission-critical forensic data for investigations and insurance.

Versatile Netwatch self-service web and mobile apps

Our interactive and highly intuitive Netwatch web and mobile apps provide robust and convenient self-serve functionality for a huge range of actions, including:

- **Live Camera View** at any time, from any location
- **Visitor Access** audit trails for convenience and compliance
- **Contact Management** to quickly update system contacts
- **Arming/Disarming** of Netwatch-protected cameras
- **Flexible Zoning** of cameras for independent arming/disarming by group
- **Multi-Site Management** to gain access to all sites from a single interface
- **Incident Reports** for easy access to critical reports
- **Site Health Monitoring t**o ensure continuous system operation
- **Service Request** to create a service ticket
- **Site Security Map and Design** for partners to create a Site Map of location(s)

These powerful and easy-to-use self-service web and mobile apps let users log in at any time, from any location, to perform key functions. It's the easiest and most convenient way for users to manage their PVM solution.

With over 125,000 crimes prevented to date, Netwatch's comprehensive and scalable security solutions set the standard in crime control and prevention.

Netwatch North America's Proactive Video Monitoring expertise, business focus, and data-driven technologies provide the highest levels of safety and security, risk mitigation, and scalability to help improve and future-proof business operations.

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