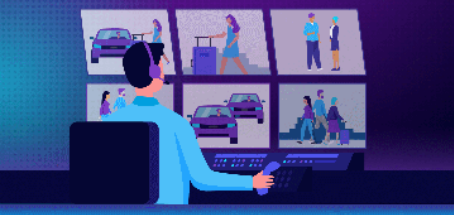
PROACTIVE VIDEO MONITORING OR VIDEO VERIFICATION?

Which offers the **best protection** for your business?



What is Proactive Video Monitoring?

Proactive video monitoring (PVM) utilizes purpose-built technology to provide intelligent remote video monitoring services that proactively detect and prevent incidents before they begin.

What is Video Verification?

Video verification is an event-driven process where an operator reviews system-generated video clips captured when an alarm is triggered and determines if a response is required.

HOW DO THEY WORK?

While both may look like good solutions for protecting your business, they work quite differently and result in different outcomes for customers.

Let's look at a side-by-side comparison of how each method handles incidents

PROACTIVE VIDEO MONITORING		VIDEO VERIFICATION
Cameras and intelligent software detect crime before it happens.	DETECT	Live and event video verification within minutes of an alarm activation.
Purpose-built AI technology sends alarms requiring immediate attention to Intervention Specialists who review live footage and verify threat.	VERIFY	A human operator reviews alarm and views video clip or live footage to verify. Calls customer regardless if there is a threat.
Specialists intervene through live, personalized, non-aggressive, real-time deterrence.	INTERVENE	Most video verification has no audio voice down, therefore no deterrence.
Law enforcement dispatched as required, and response prioritized. Specialist will continue to communicate permanently no matter until incident is resolved.	RESPOND	If a human is present, operator will dispatch local law enforcement. Law enforcement response may be delayed.
Detailed post-incident report based on data within 24 hours. Evidentiary video is available from on-site recording.	24 REPORT	No formal report process post event.

VIDEO VERIFICATION COMPANIES ONLY REACT TO INCIDENTS

View recorded video clips to see an event already in progress.

Don't have ability to provide live audio warnings to intruders.

Dispatch law enforcement regardless of the threat.

WITH NETWATCH YOU GET PROACTIVE PROTECTION INSTEAD OF REACTIVE VERIFICATION

When suspicious activity is presented to our US-based Intervention Specialists, they assess and verify threat solution over live video feed.

Our specialists deliver live, personalized audio warnings to intruders. In 98% of instances this is enough to stop criminal activity.

Our specialists escalate to law enforcement in the rare case criminal activity continues after audio warnings.

Netwatch Proactive Video Monitoring is the **only solution to detect, deter, and respond** to incidents.

	PVM	Video Verification
Detection	**99% of Crimes Detected**	Low Number of Crimes Detected
Deterrence	**98% of Crimes Deterred**	Minimal to No Deterrence
Response	**Response Time Averages 60 Seconds**	No Standard Response Time

netwatch
North America

www.netwatchusa.com